City of Jonestown

# MINUTES OF THE JONESTOWN LIBRARY BOARD REGULAR MEETING HELD JULY 6, 2023, 7:00 P.M., JONESTOWN LIBRARY CONFERENCE ROOM

Chair: Colleen O'Brien (Place 1) Vice Chair: Carol Heath (Place 4) Secretary: Maura Dolormente (Place 2)	Rachelle Viens-Roberts (Place 3) Sarah Novlan (Place 5)	VACANT (alternate 1) VACANT (alternate 2)
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### **ITEMS OPENING MEETING:**

### 1. Call to Order Chair Colleen O'Brien

Chair O'Brien called the meeting to order at 7:05 p.m.

### 2. Roll Call

Present: Chair Colleen O'Brien, Vice-Chair Carol Heath, Secretary Maura Dolormente

Members: Rachelle Viens-Roberts and Sarah Novlan.

Staff Present: Library Director Galen Hodges and Caesar Garcia

Guests: Alderwoman Linda Bush, Friends of the Library and City Council liaison

### 3. Approval of the Minutes

Vice-Chair Heath moved to accept April 5, 2023 Library Advisory Board Regular Meeting Minutes and April 27, 2023 Special Meeting Minutes with no changes. Viens-Roberts seconded, and all were in favor to approve.

### **GENERAL BUSINESS AND ACTION ITEMS**

### 1. Report from Library Staff, Galen Hodges

- a. Staff Needs
  - Same as reported in previous meetings; no response to letter submitted to City of Jonestown by Vice-Chair Heath on behalf of the Friends of the Library and Library Advisory Board members, which advocates and supports the additional 1.5 staff (total 3) to meet community needs and return to pre-pandemic staffing level.
  - Alderwoman Bush noted there is a budget workshop scheduled for 7/28/2023.
- b. Recent Library Activities and Upcoming Events
  - Strong attendance for weekly storytelling due to summertime
  - July 18<sup>th</sup> at 10 a.m. Nancy and Friends, a ventriloquist, will perform
  - July 27<sup>th</sup> at 10:30 a.m. Christmas in July
  - Before school is back in session, perhaps an Austin Reptile event
  - Planning on annual backpack giveaway
  - Would like to do a Lovey Overnight on a Wednesday to complement a Thursday story time
  - Aspirational goal is to do a career exploration themed story time series
- c. Upcoming Library Programs
  - No other programs scheduled at this time due to staffing/resource constraints

### 2. Update from Friends of the Library Liaison, Linda Bush

Garage sale event resulted in nominal book sales but generated revenue by leasing spots.
 Nonprofits participate at no charge. Worthwhile continuing as it is positive community engagement.

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### 3. Status update on the Mailchimp notification system

- Project on-hold until Director Hodges and Secretary Dolormente get training on the new CMS (content management system).
- Priority is to fix broken links and explore what the template limitations and possibilities
- Focus will be on improving current state of new website to make it as user-friendly and appealing as possible in hopes of getting back to previous state as the very minimum.
- Once website is updated, then MailChimp touchpoint project will resume.

### 4. Discussion and possible action regarding library staff need

See above 1a under General Business and Action Items

### 5. Discussion and possible action on supporting upcoming City events

- a. JTown Street Fair, September 23, 2023
  - Library and Friends of the Library will have booths at Veteran's Park 11 a.m.-5 p.m.
  - Brainstormed scavenger passport concept to get people to walk to the Library with possible drawing with giveaways (must be 18 years or older). More brainstorming and planning forthcoming.

#### 6. New business

a. Chair O'Brien announced that the policy revisions were passed and ready for implementation.

### **ADJOURNMENT**

A motion was made by Chair O'Brien and seconded by Secretary Dolormente to adjourn the meeting. The motion passed unanimously. Meeting was adjourned at 7:51 p.m.

Next meeting was changed to October 19th at 7 p.m. in the Library Conference Room.

PASSED AND APPROVED AT A REGULAR MEETING HELD ON October 19, 2023.

colleen O'Brien, Chair

Sandra Barton, City Secretary

2

